



ALUPE UNIVERSITY

DIRECTORATE OF RESEARCH AND INNOVATION

DATE: 23RD, JANUARY, 2026

TO: ALL STUDENTS

SUBJECT: STUDENT'S CAMPUS WIDE INNOVATION COMPETITION

Alupe University will host student's innovation competition on **1st and 2nd, March, 2026** in Amphitheatre with the theme: *Innovation and Commercialization for Sustainable future.*

This is to therefore invite students to prepare write ups for brief presentations and submit to the email: dric@au.ac.ke on or before **20th, February, 2026.**

The applicants are expected to present innovations that align with the following sub-themes (details available, <https://au.ac.ke/alupeuni-research/>):

- 1) Entrepreneurship, Digital transformation and AI
- 2) Health and Well being
- 3) Food security and Smart Agriculture
- 4) Education and Sustainable Development
- 5) Climate Change and Green Energy

A panel will select from all the received applications, who will then be invited to pitch their ideas to a select audience and thereafter recommend for incubation, patenting and explore commercialization.

The outstanding innovation in each category will be selected to participate in the National and International Innovation Competitions and Awards.

- i) Interested students are expected to present write up detailing: Title of the innovation
- ii) Description of the innovation (less than 100 words)
- iii) What sub-theme does your innovation address? (Entrepreneurship, Digital transformation and AI; Health and Well-being; Food security and Smart Agriculture; Education and Sustainable Development; Climate Change and Green Energy).
- iv) What problem does the innovation seek to solve (100 words or less)
- v) Why is the problem important? (100 words or less)

vi) How does the innovation solve the problem? (100 words or less)

vii) Who is the target market? (in less than 50 words)

viii) What are the potential revenue streams for the innovation?

ix) Do you have strategic partners in the innovation?

Please visit the Directorate of Research and Innovation for any clarification or email:

dric@au.ac.ke

Yours sincerely

A handwritten signature in blue ink, appearing to read 'M. V.', with a horizontal line extending to the right.

DR. MENG'WA VICTOR
DIRECTOR, RESEARCH AND INNOVATION

Cc:

Vice Chancellor

Deputy Vice Chancellor (ARSA)

Deputy Vice Chancellor (AFD)

All deans